



MEMEBET



COOKIE POLICY



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EFFECTIVE DATE: MAY 27, 2024

THESE COOKIES POLICIES ("TERMS") GOVERN YOUR RIGHTS AND USE OF OUR DIGITAL PLATFORMS, INCLUDING OUR WEBSITE [WWW.MEMEBET.COM], [WWW.MEMEBETTOKEN.COM] AND RELATED SERVICES.

INTRODUCTION

THIS COOKIE POLICY COMPLEMENTS OUR PRIVACY POLICY BY DETAILING OUR USE OF COOKIES, INCLUDING THE TYPES, PURPOSES, AND CHOICES AVAILABLE TO OUR USERS. IT IS ADVISED TO CONSULT THIS COOKIE POLICY IN CONJUNCTION WITH OUR PRIVACY POLICY TO UNDERSTAND OUR COMPREHENSIVE PRIVACY PRACTICES.

DEFINITION OF COOKIES

COOKIES REFER TO SMALL TEXT FILES THAT ARE PLACED ON YOUR DEVICE (E.G., COMPUTER, SMARTPHONE) BY A WEBSITE YOU VISIT, CONTAINING INFORMATION THAT ALLOWS THE SITE TO RECOGNIZE YOUR DEVICE. OUR WEBSITE UTILIZES TWO VARIETIES OF COOKIES: PERSISTENT COOKIES, WHICH REMAIN ON YOUR DEVICE BEYOND A SINGLE SESSION FOR PURPOSES SUCH AS RECOGNIZING YOU AS A RETURNING USER, AND SESSION COOKIES, WHICH ONLY LAST FOR THE DURATION OF YOUR VISIT TO OUR WEBSITE.

CONSENT AND USE OF COOKIES

THE ACCEPTANCE OF COOKIES IS NOT MANDATORY. USERS SHOULD BE AWARE THAT DISABLING COOKIES MAY IMPAIR THE USABILITY AND FUNCTIONALITY OF OUR SERVICES. YOU MAY CONFIGURE YOUR BROWSER SETTINGS TO NOTIFY YOU UPON THE RECEIPT OF A COOKIE OR TO REJECT COOKIES ALTOGETHER. DESPITE THIS, WE SUGGEST ALLOWING COOKIES TO ACCESS CERTAIN FUNCTIONALITIES OF OUR WEBSITE THAT MAY REQUIRE AUTHENTICATION.



PURPOSES OF COOKIES

1. FUNCTIONAL COOKIES: ESSENTIAL FOR PROVIDING A SEAMLESS AND PERSONALIZED USER EXPERIENCE BY REMEMBERING USER PREFERENCES. THESE COOKIES, TYPICALLY ANONYMOUS, DO NOT TRACK ONLINE ACTIVITIES OR COLLECT INFORMATION FOR ADVERTISING PURPOSES.
2. ESSENTIAL COOKIES: NECESSARY FOR THE OPERATION OF OUR WEBSITE, ENABLING BASIC FUNCTIONALITIES. THESE COOKIES DO NOT COLLECT DATA FOR MARKETING PURPOSES AND ARE NOT USED TO TRACK USERS ACROSS THE INTERNET.
3. ANALYTICAL PERFORMANCE COOKIES: EMPLOYED TO GAUGE THE PERFORMANCE OF OUR WEBSITE, SUCH AS TRACKING PAGE VIEWS AND USER NUMBERS. THIS STATISTICAL DATA IS INSTRUMENTAL IN ENHANCING USER EXPERIENCE AND IDENTIFYING POTENTIAL ISSUES ON THE WEBSITE.
4. ADVERTISING COOKIES: THESE COOKIES TRACK VISITS AND USER INTERESTS TO DELIVER TARGETED ADVERTISING. THEY MAY LIMIT THE REPETITION OF ADS AND HELP ASSESS THE EFFECTIVENESS OF ADVERTISING CAMPAIGNS. INFORMATION GATHERED MAY BE SHARED WITH TRUSTED THIRD-PARTY ADVERTISERS.

AMENDMENTS TO THE COOKIE POLICY

WE RESERVE THE RIGHT TO MODIFY THIS COOKIE POLICY AT OUR DISCRETION DUE TO OPERATIONAL, LEGAL, OR REGULATORY REASONS.

INQUIRIES

FOR FURTHER INFORMATION REGARDING OUR COOKIE PRACTICES, PLEASE CONTACT CONTACT@MEMEBET.COM.

